

SPONSORSHIP

Benefits

Presenting Sponsor

Reserved for One (1) Exclusive Partner
\$25,000 Commitment

- Exclusive Invitation to Provide Welcoming Remarks at the DC Charter Conference.
- Two (2) Full Tables in High-Visibility Areas to Promote Your Products and Services and Connect with Charter Conference Attendees.
- Eight (8) Full-Day DC Charter Conference Passes with Access to Sessions and Breakout Events.
- Your Logo/Company Name Prominently Featured on the DC Charter Conference Signage and Swag, including prominent color logo on conference signage, name badges, tote bag, and conference Whova App.
- Invitation to Present a Breakout Session Developed with FOCUS.
- Invitation to Present a Lunch & Learn Session Developed with FOCUS.
- Invitation to Provide Happy Hour Closing Remarks and Announce Raffle Grand Prize.
- Full Week of Social Media Promotion Featuring Your Company's Commitment to Education (Oct. 21 – 25).
- Three (3) Branded Promotional Materials from Your Company in the DC Charter Conference Tote Bag (Pen, Magnet, Water Bottle, Notebook, Catalog, Flyer, etc.).
- Full Page, Color Ad Prominently Featuring Your Company in the DC Charter Conference Printed Program.
- Six (6) Complimentary Tickets to the FOCUS Gala (Spring 2020).
- A Post-Conference Lunch & Learn Workshop, Focus Group, Happy Hour, or Webinar Presentation Curated and Promoted with FOCUS.
- Featured in FOCUS's Electronic Newswire (Oct. 1 – 21, 2019).
- Recognition on the FOCUS Website for One Full Year.

Building Our Voice

SPONSORSHIP BENEFITS

RAISE YOUR PROFILE WITH YEAR-ROUND OPPORTUNITIES TO ENGAGE WITH DC CHARTER SCHOOLS

Expand Your Reach & Influence at the DC Charter Conference	Gold Level Sponsor	Silver Level Sponsor	Bronze Level Sponsor	Partner Level Sponsor	Nonprofit Partner
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,750
	Reserved for Three (3) Sponsors	Reserved for Five (5) Sponsors	Reserved for Ten (10) Sponsors	Reserved for Eight (8) Sponsors	Reserved for Six (6) Nonprofit Partners
Table to Promote Your Products and Services and Connect with Charter Conference Attendees	1 Full Table in a High Visibility Area	1 Full Table	1 Full Table	1/2 Table	1/2 Table
Full-Day Pass to the DC Charter Conference with Access to Sessions and Breakout Events	6 Full-Day DC Charter Conference Passes	4 Full-Day DC Charter Conference Passes	4 Full-Day DC Charter Conference Passes	2 Full-Day DC Charter Conference Passes	1 Full-Day DC Charter Conference Pass
Breakout Session Presentation Invitation	Invitation to Present a "Breakout" Session Developed with FOCUS	Invitation to Present a "Breakout" Session Developed with FOCUS	---	---	---
Lunch and Learn	Invitation to Present a "Lunch and Learn" Session Developed with FOCUS	Invitation to Present a "Lunch and Learn" Session Developed with FOCUS	---	---	---
Happy Hour	Invitation to Announce Raffle Prize	Invitation to Announce Raffle Prize	Invitation to Announce Raffle Prize	Complimentary Happy Hour Invitation	Complimentary Happy Hour Invitation
Your Logo / Company Name Featured on the DC Charter Conference Signage	Color Logo Placement on Conference Signage	Color Logo Placement on Conference Signage	Color Logo Placement on Conference Signage	Name Placement on Conference Signage	Name Placement on Conference Signage
Social Media Promotion Featuring Your Company's Commitment to Education	Full Week of DC Charter Conference	Full Week of DC Charter Conference	Day of DC Charter Conference	Day of DC Charter Conference	Day of DC Charter Conference
Branded Promotional Materials from Your Organization in the DC Charter Conference Tote Bag (Pen, Magnet, Water Bottle, Notebook, Catalog, Flyer, etc.)	2 items	2 items	1 item	---	---
Printed Ad in the DC Charter Conference Program	Full Page, Color Ad	1/2 Page, Color Ad	1/2 Page, Color Ad	1/4 Page, Color Ad	Logo Placement (Color)
Complimentary Tickets to the FOCUS Gala (Spring 2020)	Four (4) Complimentary Gala Tickets	Four (4) Complimentary Gala Tickets	Two (2) Complimentary Gala Tickets	Two (2) Complimentary Gala Tickets	One (1) Complimentary Gala Ticket
Post-Conference Lunch & Learn Workshop, Focus Group, Happy Hour, or Webinar Presentation Curated and Promoted with FOCUS	Choice of One Option	Choice of One Option	---	---	---
Recognition on the FOCUS Website for One Full Year	X	X	X	X	X